



**ARE YOU  
READY TO TAKE  
THE NEXT  
STEP?**

Fast track your  
way to a  
successful and  
rewarding career  
as a  
Hypnotherapist  
and  
Mind  
Coach in 2019





## Welcome Message from Susan Wallace, Principal of Hypnotherapy Business Academy and ResultsXO

Welcome to our hypnotherapy training prospectus. Here you will find all the information you need to make an informed decision on the next step in your career.

My mission is simple. I help therapists. I help them to *be* the best, *have* the best and *give* the best to their clients. I do that by teaching them the best therapy skills, giving them sound marketing advice to grow a financially successful therapy practice and by providing the best CPD and support when they graduate.

We have three great training locations for you to choose from:

- Marino Institute, Dublin 9
- NUI Galway
- University of Limerick

The Diploma you will earn with Hypnotherapy Business Academy has been fully assessed and is accredited by the General Hypnotherapy Standards Council so you will gain an internationally recognised and respected diploma in hypnotherapy.

Our Diploma Course in Strategic Hypnotherapy is perfect for:

- Counsellors and psychotherapists who want to add evidence-based hypnotherapy to their portfolio of client services.
- Individuals with no experience in therapy who want to start a successful career helping others.
- Individuals who want high-end personal development and wish to find effective ways to get the most out of life.

We are unique in the market because we provide you with the following benefits:

- Fully accredited training
- Continued professional development
- On-going supervision and support
- Competitive insurance under our group scheme with Balens
- Practice ready training so you graduate ready to welcome fee-paid clients

Enjoy reading the prospectus and when the time is right please feel free to connect with me. I'm here to help.

*Susan Wallace, MSc, MIHA, GHR, Rc Hyp, Dip Hyp, NGH, RTS, CBH, MNLP*



## **LEARNING OUTCOMES**

The Diploma in Strategic Hypnotherapy is an advanced diploma course designed to teach you the skills you need to launch a successful hypnotherapy coaching practice.

We have three specific learning outcomes for you:

- Provide you with a fully recognised evidence-based diploma in strategic hypnotherapy.
- Give you the confidence and competence you'll need to work as a hypnotherapist or mind coach.
- Assist you with the marketing and promotion of your hypnotherapy skills so you can grow a successful private practice.

All our modules are pleasingly intensive and highly enjoyable. You will learn everything you need to know so you can deliver breakthrough experiences that transform lives.

Our approach is highly practical. On every module, you will watch and participate in (if you wish) live demonstrations of hypnotherapy interventions.

You'll learn how to hypnotise yourself and others by practicing all the technique being demonstrated. You'll get individual attention, personal encouragement and support from the course developer and principal, Susan Wallace.

Susan's hands-on approach will ensure you can become the best therapist that you can be and graduate from the course competent with a set of skills to last a lifetime.

## **HYPNOTHERAPY FOR COUNSELLORS AND PSYCHOTHERAPISTS**

We are the preferred school for counsellors, psychotherapists, dentists and doctors who want additional tools to help their clients and patients. The interventions we teach blend well with all forms of modern psychotherapy and counselling. Hypnotherapy shortens the time required to get tangible results which makes it very useful in situations where medical professionals are short of time.



*“Every year I witness amazing transformations in the classroom as my students experience the benefits of learning hypnotherapy. I watch their confidence and competence grow as they realise that they too can get great results. But the most enjoyable part of it all, is seeing how they overcome their own personal challenges and limiting beliefs. I love seeing how they embrace who they truly are – talented, inspirational individuals who are proud of their achievements and are ready to make a difference to the lives of others.” Susan Wallace, Tutor*

## **SUPERVISION SERVICES AND MENTORING**

We are the only hypnotherapy training school that offers first-class supervision to our graduates. We have two psychotherapists/hypnotherapists who are IACP accredited, and hold MA’s in Supervisory Practice, available to help you manage a busy case-load and work through any personal issues you may have. This is an additional extra – you don’t have to take supervision if you don’t want to but it’s there if and when you need it.

## **SKILLS TO WORK THROUGH UNCONSCIOUS RESISTANCE**

One of the most remarkable benefits of learning hypnotherapy is that it provides a set of very effective tools to help us work through unconscious resistance which can often slow therapy down. Very often despite their best efforts, people are unable to change the habits and behaviors of a lifetime. This can often be due to some secondary gain or some deep seated beliefs held at an unconscious level. This kind of self-sabotage can challenge even the most qualified therapists. Regression therapy, parts therapy and inner child work - all done through hypnosis - can help break through this kind of unconscious resistance and quickly resolve internal conflict.

## **CONTACT INFORMATION**

If you have any questions about our training or if you would simply like to speak to your tutor before you book, call Susan on 086 343 2992 or email [susan@resultsxo.com](mailto:susan@resultsxo.com)

We are proud to be associated with the following great organisations:





## 7 GREAT REASONS TO LEARN CLINICAL HYPNOTHERAPY WITH SUSAN WALLACE

1. The health and wellness sector of the economy is experiencing **massive growth** as governments all over the world encourage citizens to take greater responsibility for their health and well-being *before* they become unwell. Hypnotherapy has an important role in maintaining mental health, physical well-being and developing emotional intelligence.
2. A new **integrated medical model** is replacing the older (allopathic) model. Complementary therapists are now finding opportunities to work alongside mainstream medicine in hospitals to support surgical treatments and improve outcomes.
3. **Hypnotherapy is one of the most researched and clinically validated modalities.** As a result of this, hypnotherapy is the number one treatment for a wide range of issues from weight management, smoking cessation, phobias, anxiety disorders, stress management, psychosomatic illness, self-esteem issues, habit disorders and lifestyle challenges.
4. Despite the mixed publicity hypnosis receives in the media, the demand for clinical hypnotherapy continues to rise. **Demand is driven by consumers** who hold the belief that hypnotherapy is powerful because of what they see on TV and in stage hypnosis shows. This fuels expectancy and belief that hypnotherapy can deliver results. Thankfully the portfolio of skills we offer can deliver tangible results to meet client expectations.
5. **Easy integration with other psychological disciplines.** Hypnotherapy integrates very well with all other client centered disciplines. It provides a set of brief, solution focused interventions to deliver great results when time is of the essence.
6. **Hypnotherapy is timeless.** It is grounded in evidence-based cognitive behavioural therapy, positive psychology and neuro linguistic programming so the skills you will learn will stand the test of time. If your clients don't want hypnotherapy you'll be qualified to offer them Mind Coaching.
7. **Hypnotherapy is the perfect stepping stone** if you are thinking of training to be a counsellor or psychotherapist. It takes a fraction of the time to learn. You can get qualified and earning quickly. You will have an additional income to financially support yourself while you attend longer courses.



## Ultimate Results Diploma in Strategic Hypnotherapy

On our diploma course you will learn the 10 Tools Used by Talented Therapists. These are the ten most effective tools that are used by therapists world-wide to get consistent results with their clients. The 10 tools are taught over ten weekends.

- Tool 1: Access the Control Centre of the Mind
- Tool 2: Ask Revealing Questions
- Tool 3: Unlock Personal Power with the Master Keys
- Tool 4: Transform Fear and Anxiety
- Tool 5: Reframe the Past with Regression Therapy
- Tool 6: Restructure Thinking and End Self Sabotage
- Tool 7: Develop Positive Patterns of Action with NLP
- Tool 8: Manage Willpower and Surf the Urge to Prevent Relapse
- Tool 9: Buffer against Depression with Positive Psychology
- Tool 10: Manifest Abundance and Prosperity

### Tool 1. Access the Control Centre of the Mind

You will become skilled in the most highly effective hypnotherapy inductions. You will also learn a framework that you can use with every client regardless of the presenting problem. You will:

- Learn how to use classic inductions, guided mindful meditation inductions, permissive inductions, relaxation inductions, rapid medical inductions, instant somnambulism and our unique 'failure free' method of delivery.
- Understand how our clients turn hypnotherapy suggestions into mental, physical and emotional responses and how to use these responses to get tangible results.
- Develop skills using the three principle styles of hypnotherapy – Direct, Permissive and Ericksonian hypnotherapy
- Master a structured, easy to deliver session framework.

*Did you know...*

*We offer a pay as you go option to all students.*

*After you pay your deposit you only have to pay for nine weekends out of the ten. This means you can take a payment holiday when you need to.*



## **Tool 2: Ask Revealing Questions**

Learning how to ask questions ‘the right way’ will build rapport between you and your clients. It will boost your confidence when you have the information you need to deliver great therapy. Asking the right questions will help your client think in a solution focused way. The right questions create the climate for change and they will inspire and motivate your client to look forward to the future.

Here are some of the questionnaires and forms you’ll have in your client pack. You can use them to design and develop great hypnotherapy packages. You will be shown how to use each one.

- De Shazer’s Miracle Question
- Source and Outcome Frame
- Goal Setting and Agenda Setting
- Weight Loss Questionnaire
- Nicotine Cessation Questionnaire
- Medical Hypnotherapy Questionnaire
- Subject Units of Distress (SUDS)
- Froggatt’s Cognitive Restructuring
- Albert Ellis’s ABC
- Prochaska and DiClemente’s Stages of Change Model
- Dealing with Lapse and Lapse Prevention

## **Tool 3: Unlock Personal Power with the Master Keys**

Hypnotherapy is a lot more than just giving positive suggestions to your clients. Great hypnotherapy provides a catalyst for change. Our students love learning the three Master Key Interventions. They help erase deeply entrenched beliefs and attitudes that might otherwise stop your clients from getting the best from therapy.

Plus, we want to make sure your clients speak highly of their hypnotherapy experience and have no doubt that they were hypnotised by you! Therefore you will learn how to add colour, depth and richness to the hypnotherapy experience so your clients don’t just benefit from the experience but also enjoy it and refer others to you.



By the end of this module you'll have the skills to develop a case history, deliver a full session of hypnotherapy, test the results and obtain client feedback. Plus you will have done it at least *twice* on a fellow student.

*"Nothing feels as good as the feeling of confidence and competence that comes with knowing that you are equipped to meet whatever challenges might come your way!"*

#### **Tool 4: Breakthrough Fear and Anxiety**

On this module we will examine the causes of fears, anxiety and stress related disorders. You'll learn the step-by-step way to help your clients manage anxiety, overcome self-sabotage and control internal dialogue. You will also learn how to help your clients access a state of calmness whenever they feel anxious. You'll also discover how *you* can break through your own fears and limitations so you can become the best therapist you can be.

Being able to show your clients how to successfully manage anxiety has a profound effect on their confidence in themselves and their belief in you. Imagine how great it will feel when you can easily and effortlessly provide *instant* relief to anyone who is stressed out, having a panic attack or an anxiety attack.

Having this skill is priceless. It will ensure that your clients are inspired to complete the course of hypnotherapy you have recommended. Additionally it will create a non-stop flow of word of mouth referrals.

Some of the techniques and interventions you will learn include:

- Dissociation and Association
- Breathing Retraining
- Classic Desensitisation
- The Telescope Technique
- Rapid Relaxation Technique

#### **Contact information:**

If you have any questions about becoming a professional hypnotherapist or if you would simply like to speak to your tutor before you book, call Susan on 086 343 2992 or email [susan@resultsxo.com](mailto:susan@resultsxo.com)



## **Tool 5: Reframe the Past with Regression Therapy**

Many novice hypnotherapists are both intrigued and terrified of regression hypnotherapy. Yet, when you learn how to harness the power of the past and use it as positive and powerful force you will find that old fears, worries and anxieties just fade away.

Regression hypnotherapy will guide your client through the painful experience of the past, so that they can release trapped emotions that often sabotage their success.

You'll learn how to successfully manage unexpected abreactions. An abreaction is when a client has a sudden, strong and often unexpected emotional response during hypnotherapy. You will learn how to recognize it and use it to move your client past emotional blocks and self-sabotage. This is a *lot* easier than you might think!

One thing to remember is this; if you are working with a client and they have an abreaction, you can feel privileged that their subconscious mind felt safe and secure enough with you to allow strong private feelings to surface. With that understanding, let me reassure you that you will learn the effective step-by-step process to manage abreactions and to successfully use regression hypnotherapy in your practice.

Some of the skills you'll master include:

- Regression hypnotherapy
- Trauma Release Techniques
- How to reframe painful memories as powerful learning experiences
- Eye Movement Integration Therapy for Trauma Processing
- The powerful VK Dissociation Technique
- How to avoid False Memory Syndrome and Confabulation

In addition, Inner Child Therapy will provide you with a very gentle but highly effective way to explore your clients past without having to resort to Regression Hypnotherapy. You'll learn how to use the metaphor of the Inner Child to help your clients to forgive, forget and let-go of past hurt, so that they can begin a process of healing and learn how to move on.

*"You are an ingenious survivor not an unfortunate victim of your past."*



## **Tool 6: Restructure Thinking and End Self Sabotage**

So many people struggle to achieve lasting success because they end up sabotaging their own efforts. They make great efforts to change, but then a setback leaves them feeling like a failure all over again. This module will teach you how to help your clients end self-sabotage for once and for all without having to delve into the issues of the past.

You'll learn how to use Parts Therapy to communicate with the sabotaging part of your client personality and harness the power of positive intention. You'll learn how to get the part of their personality that sabotages their efforts to work *for* the client and not against him or her.

## **Tool 7: Develop Positive Patterns of Action with NLP**

Did you know that the therapy that is known as Neuro Linguistic Programming (NLP) was developed because hypnotherapy was illegal in some States of America? NLP provides us with wonderful Mind Coaching systems without the need to go into a trance. On this module you will learn the most effective NLP mind coaching techniques and how to incorporate them into the hypnotherapy framework. You'll gather together a wealth of techniques that you can use both inside and outside of hypnotherapy. For example, you will learn:

- NLP Presuppositions – Empowering Beliefs for Clients and Therapists
- Four pillars of NLP
- SCORE model for History Taking
- Generalisations, Deletions and Distortions
- “There is no such thing as failure, only feedback”
- Association and Dissociation
- Circle of Excellence
- Fast Phobia Cure
- Swish Pattern Technique
- Triggers and Anchors Mastery
- Prospective Imagination – Future Life Pacing

Learning these short interventions will be easy as you'll get easy to follow prompt sheets and lots of demonstrations, practice sessions and video tutorials to enhance the learning experience.



## Tool 8: Manage Willpower and Surf the Urge

Most people confess to not having enough willpower when it comes to tackling their problems. To get long-term success it's important you know exactly how to help someone manage their willpower challenges and what to do if they fall off the wagon and feel like a failure.

You'll enjoy learning through *experimentation* how to –

- Boost your willpower reserves
- Take ownership of your willpower
- End self sabotage and “I’m a failure” mentality
- Reduce cravings so they no longer sabotage you
- Learn how to ‘surf the urge’ when you are craving or addicted to something

You'll get lots of tempting sweets, chocolates and savory snacks so you can learn first hand how willpower works and how willpower fails. You'll discover how to master your own willpower challenges and what you can do as a professional hypnotherapist to teach willpower mastery to your clients.

## Tool 9: Buffer Against Depression with Positive Psychology

Every now and again life throws us a curve ball. It catches us unawares and we find ourselves struggling to deal with a situation.

It's when times are tough that we need to *dig deep* inside ourselves and find the energy we need to keep going when we just feel like giving up.

Positive psychology helps to build *resilience* so that when we face difficult times we are better equipped to face our troubles and overcome them.

On this module you'll learn how to teach your clients eight simple but highly effective exercises that they can use on a daily basis. These exercises act as a buffer against depression. The purpose of this module is to ensure that both you and your clients know that you have the skills not just to survive, but to *thrive* and even *flourish* when you are under fire.



## **Tool 10: Manifest Abundance and Prosperity in your Life**

On this module you will learn how to ‘flick the switch’ from poverty to prosperity based thinking and welcome abundance and prosperity into your life. I’m sure you’ve heard of a business plan but on this module you’ll develop a *prosperity plan* instead. This is a business plan for heart-centered business owners. It’s focused around attracting abundance and prosperity in your own life and in the lives of your clients.

You’ll learn how to tap into the source of universal abundance and how to attract health, wealth and happiness into your life, relationships and finances. Many new therapists often find it difficult to charge for their services. To help address this issue you will discover that your biggest expense is the money you are not making. You will be energised and motivated to get busy and set up your practice and deliver your best work to your clients. Furthermore, you will be given the opportunity to address any issues you have around pricing so you can accept that a regular income is a reward for a job well done. And that’s not all, we will also focus on creating abundance in other domains too:

- Abundant Health
- Meaningful Relationships
- Fulfilling Work
- Intellectual Growth
- Material Possessions
- Soul Purpose

## **BONUS! Ultimate Results Breakthrough Formula**

On the last weekend of training, you will also master the Ultimate Results Breakthrough Formula. This demonstration will show you how to deliver the same kind of breakthrough experience you see Tony Robbins do in large conferences and jam-packed events and on his recent film “I am not your guru.”

Learning the Ultimate Results Breakthrough Formula will give you the skills to turn hard-to-manage feelings such as anxiety, worry, fear and panic into calmness, relaxation and confidence. Your clients will deeply appreciate the way you can help them overcome the difficult emotions that stop them from getting the best from life.



## ACCESS TO OUR PROFESSIONAL ONLINE LIBRARY

You will gain access to our professional online library jam packed with essential audio and visual resources. Plus you will receive a set of professionally produced course manuals and study guides to assist you on each module. Everything is included in the price of the full Ultimate Results Diploma in Strategic Hypnotherapy course.

✓	<b>Short Video Lectures</b> you can watch in your coffee break
✓	<b>Downloadable transcripts of video lectures</b> so you can quickly review key concepts
✓	<b>How To Videos:</b> guided instructions on interventions and techniques that you can use immediately with your clients
✓	<b>Video Downloads</b> of live classroom sessions to watch whenever and where ever you like
✓	<b>Script Master Manual:</b> A compendium of tried and tested scripts for a wide range of common and not so common problems
✓	<b>Master Session Framework Manual:</b> A simple but highly effective session template to keep you focused on delivering great results
✓	<b>Hypnotherapy Master Class Manual:</b> Access essential information and key interventions for a wide range of problems within seconds with this essential course manual
✓	<b>Voyage into the Depths of the Unconscious Mind:</b> This course manual contains all the research and evidence in the field of clinical hypnotherapy in one big reference book.
✓	<b>The Eyes Have It:</b> The history and application of eye fixation in hypnotherapy and how eye fixation can boost results
✓	<b>10 Tools Used By Talented Therapists manuals:</b> Easy to read instructions on how to use each of the 10 Tools Used By Talented Therapists



## CERTIFICATION AND ACCREDITATION

The diploma course is fully assessed by the General Hypnotherapy Standards Council (GHSC) in the UK. This ensures you get qualifications that have the highest status that can be conferred upon any course in hypnotherapy in Europe. You will obtain two diplomas.

1. Ultimate Results Diploma in Strategic Hypnotherapy
2. 10 Tools Used By Talented Therapists Mind Coaching Diploma

As a graduate you are eligible to join the General Hypnotherapy Register (GHR). You are also eligible to join the Complementary and Natural Healthcare Council (CNHC) in the UK. The CNHC is the register of therapists that have been approved to work alongside physicians within the National Health Service (NHS). It is expected a similar register will be rolled out in Ireland in the next few years.

You will also qualify for full professional indemnity and public liability insurance on our group scheme with Balen's Insurance. But above all you will graduate a confident and competent hypnotherapist and mind coach ready to welcome fee-paid clients into your therapy practice.



GHR GHSC



## GRADUATION EVENT

You will end your training with a celebration graduation event. This event comes complete with graduation gowns and photos to mark your success.

On the last weekend, all students attend training in the Marino Institute. On the Saturday evening of the course, we have an optional Graduation Gala Dinner and Award Ceremony at a Dublin venue.

This weekend brings all of our Dublin, Limerick and Galway graduates and past students together in one great networking, awards and graduation event.



**Book now and take advantage of our Early Bird VIP Bonus Pack.**

### **BONUS 1: EARN WHILE YOU LEARN**

This bonus module will help you to start earning an income from your developing skills while you are still in training.. You will learn how to deliver three high-demand therapy packages for weight loss, confidence and smoking cessation. Each package is worth a minimum of €250 up to €495 for smoking cessation.

This online module starts at the beginning of December and you will have access the course for two years. This course will get you ready to offer great hypnotherapy packages to clients in good time for the New Year Resolutions rush. You'll be able to charge a small fee to help you meet the cost of your training fees.

**Delivery:** Online from 1<sup>st</sup> December 2019  
**Cost:** €395 (FREE FOR EARLY BIRD STUDENTS)  
**Award:** Triple Certificate in Weight Loss, Confidence and Smoking Cessation

### **BONUS 2: PAST LIFE REGRESSION & FUTURE LIFE PROGRESSION**

This online course will show you how to use therapeutic Past Life Regression. You will learn how to help your clients gain closure from unresolved and persistent challenges by exploring their pre-birth experiences. You will learn how to guide clients into experiences outside of this lifetime and use the '*metaphors*' that their mind develops to help resolve issues in the present. You will be shown how to create a Past Life Regression package worth approximately €250.

You will also learn how to help your clients travel outside of time and experience their future best self. Using a combination of traditional hypnotherapy, positive psychology and NLP they will create and meet a compelling version of their future self.

**Delivery:** Online from 1st March, 2020  
**Cost:** €475 (FREE FOR EARLY BIRD STUDENTS)  
**Award:** Certificate in Past Life Regression and Future Life Progression



**BONUS**

**FREE**

## Hypno Gastric Band Training

### **BONUS 3: HYPNO GASTRIC BAND**

This online course will teach you everything you need to know to become a Hypno Gastric Band weight loss specialist. You will learn:

- Six session Cognitive Behavioural approach to Gastric Band Hypnotherapy.
- How to deliver a powerful Virtual Band Fitting experience to your clients
- How to manage perceived failure and set-backs so your client stays motivated and gets results.
- Why the single session Gastric Band Hypnotherapy is doomed to fail and how to turn Gastric Band Hypnotherapy into a revenue generating goldmine.
- How to harness the popularity of The Gastric Band and give your clients cutting edge weight loss therapy that delivers results.
- Why our Cognitive Behavioural Gastric Band Hypnotherapy Programme will never grow old or become yesterday's news.
- How to rebrand the Gastric Band Hypnotherapy package into your own Bespoke or Signature Weight Loss services, products, seminars and webinars that attract high-paying clients.

### **Gastric Band Hypnotherapy Course: Bonus Content**

**Bonus #1:** You'll get one-to-one advice on how to rebrand and repackage all of the elements in the programme into your own bespoke weight loss programmes.

**Bonus #2:** You'll also learn how to run a Gastric Band Hypnotherapy Workshop to attract new clients to your practice.

**Bonus #3:** You will obtain reseller rights to the Cognitive Behavioural Weight Loss workbook so you can brand it with your own logo for distribution to your weight loss clients and use it in your own weight loss workshops and seminars.

**Bonus #4:** You'll get a digital recording of background music for the virtual journey to surgical theatre so your clients can have a 3D experience of the fitting of the Virtual Gastric Band.

**Delivery:** Online 1<sup>st</sup> April, 2020

**Cost:** €499 (FREE FOR EARLY BIRD STUDENTS)

**Award:** Hypno Gastric Band Practitioner Certificate



**GHR GHSC**





**BONUS**

**FREE**

Marketing For Therapists

## **BONUS 4: MARKETING FOR THERAPIST**

To be a successful therapist you need to know how to do just two things:

- #1: Get Great Clients
- #2: Get Great Results

You'll learn how to get great results each weekend you train with Susan Wallace but to get great clients you need to figure out who your ideal clients are and how to speak to them in a way that will encourage them to take action and to book therapy with you.

On this three part video course, you'll learn a highly effective and easy to master way to communicate your value to your potential clients. Having a clear message that energises and inspires people to book therapy is key to filling your appointment diary with great clients.

- Venue: Online from Graduation Day**
- Cost: €499 (FREE BONUS IF YOU SIGN-UP NOW)**
- Award: Certificate in Marketing for Therapists**



Vito Ciccio Romito reviewed Hypnotherapy Business Academy — 5★

April 26 · 🌐

Excellent trainer and course, I took the course over 2 years ago now and the focus on the business aspect of hypnosis was key. Without that I would not be in business today. Thanx

👍 Like    💬 Comment    ➦ Share

👍 Hypnotherapy Business Academy



Write a comment...



GHR GHSC





## Kind Words from Some of Our Recent Graduates



Remarkable insight in how to run my practice as a successful business as opposed to a side-line and the importance of knowing how to position myself in the marketplace was crucial for my success. I can now build a business in the complementary therapy sector of the economy along with my counselling and psychotherapy.

*Elaine Martin, Counsellor/Psychotherapist & Clinical Cognitive Hypnotherapist/Training & Development Consultant (Reg MBACP). Relate Relationship and Couple Counsellor*



I can hardly keep up with all the enquiries and how suddenly my practice turned around! I need an admin girl to help with appointments and mails. Word of mouth has now kicked in, you said within 6 months and I would have a return on my investment for the course fees. But two months later I have turned a profit and that was after paying for all my flights and accommodation from South Africa to Dublin! I am so happy my passion is now reality. I'm even getting invitations as speaker.

*Annette Kenwright, Learning Development Consultant, Clinical Hypnotherapist, Cognitive Behavioural Consultant & Coach. [www.facebook.com/HypnoHeal1](http://www.facebook.com/HypnoHeal1)*



As a psychotherapist I was looking for additional training that would complement my practice. I spoke with Susan and I liked her approach. The standard and professionalism was excellent. I was delighted with the hands on approach from day one. I would highly recommend this course and it does what it says, 'a complete package'.

*Liam Cannon, Psychotherapist, MA Supervisory Practice, IACP Member  
[www.newdawncounselling.net](http://www.newdawncounselling.net)*



ARE YOU READY...  
TO BE THE BEST?  
HAVE THE BEST?  
AND GIVE YOUR  
BEST TO YOUR  
CLIENTS?

DATES, VENUES  
AND  
APPLICATION  
FORM FOR  
September 2019  
to July 2020





## Venues

Our three training venues are:

- The Marino Institute, Drumcondra, Dublin 9.
- University of Limerick
- NUI, Galway

## Travelling to Dublin for Graduation

The final day of training is held at our base in the Marino Institute in Dublin. Although this may be inconvenient for you if you live outside of Dublin, we promise the effort will be worth it. As your tutor I had to fly to America, Europe and even Asia occasionally to learn the skills I am presenting to you. My success was important to me and I hope yours is to you too. It's only one weekend, but the energy will be very high as you get to meet other students from other locations and many of our graduates. Very often our students travel together so don't worry, opportunities always present themselves to decision makers.

Low cost bed and breakfast for €45 per night is available close to the the Marino Institute. Advance booking is recommend as Dublin accommodation prices can be high. So please book as far in advance as possible to secure your place.

## Booking and Cancellation

A deposit of €195 will secure your place. **Your deposit is 100% refundable if you cannot attend the course.** Simply provide us with 24 hours notice before the course starts.

## Have You Got Questions or Would You Like to Talk to Susan Before Booking?

If you have any questions or would simply like to touch base before booking, feel free to contact Susan on 086 343 2992.



## ARE YOU READY TO START A SUCCESSFUL CAREER THAT YOU WILL LOVE?

### Advanced Diploma in Strategic Hypnotherapy

Sign up for all 10 weekends and learn the 10 Tools Used By Talented Therapists. Upon completion you will qualify with two diplomas –

1. Ultimate Results Diploma in Strategic Hypnotherapy
2. 10 Tools Used By Talented Therapists Mind Coaching Diploma

## EARLY BIRD OFFER ALERT

**We only offer ten early bird places at each location**, so make sure you get your application in as soon as possible to avoid disappointment.

Call or text 086 343 2992 to check if the VIP Bonus Pack is still available. Don't leave it too late. Secure your place now. If, for any reason you can't attend we will refund your deposit in full. Simply give us 48 hours notice.

## DATES

### Marino Institute, Dublin

5 and 6 October  
9 and 10 November  
30 Oct and 1 November  
**Saturday 18 Jan 2020**  
8 and 9 February  
**Sat 29 February**  
28 and 29 March  
9 and 10 May  
13 and 14 June  
**Graduation 4<sup>th</sup> July 2020**

### UL Campus, Limerick

28 and 29 September  
26 and 27 October  
23 and 24 November  
**Saturday 12 January 2020**  
1 and 2 February  
Sat 22 February  
21 and 22 March  
2 and 3 May  
6 and 7 June  
**Graduation 4<sup>th</sup> July 2020**

### NUI Campus, Galway

12 and 13 October  
16 and 17 November  
7 and 8 December  
**Saturday 26 January 2020**  
15 and 16 February  
Saturday 7 March  
4 and 5 April  
15 and 16 May  
20 and 21 June  
**Graduation 4<sup>th</sup> July 2020**



## Application Form

Ultimate Results Diploma in Hypnotherapy Course



Name:  
Address:

Date of Birth:  
Occupation:  
Phone:

Post Code:

Email:

I wish to join Ultimate Results Diploma in Strategic Hypnotherapy in:

- Marino Institute, Dublin
- University of Limerick
- NUI, Galway

- The cost of the course is €1,950. A deposit of €195 will secure your place. You can pay-as-you-go for the first nine modules. Payment to be made before class or first thing on Saturday morning when we meet.
- 

Are you suffering from any physical or psychological illness or disability? Yes/No  
Are you under the care of a prescribing doctor or consultant? Yes/No

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Is there anything else you think we need to know?

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Do you have a personal challenge you would like to work on during the course?  
If so please provide some details. Use the back of this sheet if you want more space.

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I agree to be hypnotised as part of my training.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### Postal Details:

**Post your application and €195 deposit to**  
Hypnotherapy Business Academy, Brandra Cross, Attanagh, Co. Laois.  
Call 086 343 2992 if you require further information  
or wish to pay by credit or debit card or bank transfer.  
**PLEASE DO NOT SEND CASH IN THE POST**



**Alicia Mc Nally** reviewed Hypnotherapy Business Academy — 5★

April 21 · 🌐



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Hypnotherapy Business Academy



**Alicia Mc Nally** This course has been literally a life changing experience for me, I have learned so much invaluable things about myself.. worth every single cent & so much [Susan Wallace](#) is without a doubt an expert in her field. Hypnotherapy is such an amazing gift to learn & share with others. The benefits are extraordinary, Susan has gone above & beyond to give me the help & support I needed throughout. Her bespoke therapy has totally changed my life from better finances to better health, lifestyle choices & self belief. I wanted to do this course for over a decade, I finally did it and couldn't be happier. I would highly recommend this course with Susan for career or personal reasons. I have also met some truly wonderful people and made some really close friends. The one & only thing I'm not happy about is that our course is now completed. But I am looking forward to our graduation night. Thank you [Susan Wallace](#) for everything it's been such a fantastic fun tear jerking comfortable safe trusting crazy deep heart felt, happy joyful experience. Can't image even having such a beautiful connection with a group of people again, once in a lifetime experience. We all started the first morning as strangers and we all left that evening as friends. Xxx

Like · Reply · April 21 at 8:54pm



**Doirin Ni Dhabhis** reviewed Hypnotherapy Business Academy — 5★

April 21 · 🌐

My training with hypnotherapy business academy was the most influential and life changing training I have undertaken to date.

The care and professionalism towards learners is incredible and I would highly recommend them to anyone who's interested in a career in this field



**Mary K Anderson** reviewed Hypnotherapy Business Academy — 5★

July 22 at 12:52pm · 🌐

I attended The Business Academy this month. Susan was brilliant,giving of her knowlege, and lots of fun in the process. I really learned alot to really take business to the next level. If you are a therapist of any sort dont miss her.



**Teddie Drumm** reviewed Hypnotherapy Business Academy — 5★

April 20 · 🌐

When you want to get the best results don't go looking any further than Susan.she honest helpful and a top class professional.I can't speak highly enough about her.